

# Privacy Policy

Effective June 31, 2018

## Privacy Notice Table of Contents:

Your privacy is important to us. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

## The Information We Collect:

We collect personal information from you, for example, if you request information, register, and purchase or use our Services, or request customer support. We may ask you to provide information such as your name, phone number, email address, and information about your device.

In addition, our servers, logs, and other technologies automatically collect certain information to help us administer, protect, and improve our Services; analyze usage; and improve users' experience.

## The Way We Use Information:

If you do make a purchase, we use the information you provide about yourself when placing an order only to complete that order. **We do not share this information with outside parties except to the extent necessary to complete that order.**

We use return email addresses to answer the email we receive and to update you on new features/products of the site/company. Such addresses are not used for any other purpose and are not shared with outside parties.

You can register with our website if you would like to receive our emails as well as updates on our new products and services. Information you submit on our website will not be used for this purpose unless you fill out the registration form.

We use non-identifying and aggregate information to better design our website and to share with advertisers. We would not disclose anything that could be used to identify those individuals.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

## Our Commitment to Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

### **Our Commitment to Children's Privacy:**

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

### **How You Can Access or Correct Your Information**

You can access all your personally identifiable information that we collect online and maintain by University of California, Irvine and Mind:Set Technologies. We use this procedure to better safeguard your information.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

### **How to Contact Us**

Should you have other questions or concerns about these privacy policies, please visit our contact us page.